

MULTI-COLOR PRESS RELEASE

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TANZANIA PRINTERS JOIN MCC

MCC is delighted to announce the acquisition of Tanzania Printers in October of 2017. Located in Dar es Salaam, Tanzania, and a sales and distribution center in Kenya. They immediately compliment MCC's Food and Beverage business supporting a number of this segments largest customers. Primarily a sheetfed label business, Tanzania Printers also offers Flexographic capability to their offering.

ABOUT MULTI-COLOR

Multi-Color, headquartered near Cincinnati, Ohio, with over 8,700 employees, is a leader in global label solutions supporting a number of the world's most prominent brands including leading producers of Home and Personal Care, Food and Beverage, Wine and Spirits, Healthcare and Specialty Consumer Products. Multi-Color serves international brand owners in North, Central and South America, Europe, China, Southeast Asia, Australia, New Zealand, and Africa with a comprehensive range of the latest label technologies in Pressure Sensitive, Glue-Applied (Cut and Stack), In-Mold, Shrink Sleeve and Heat Transfer. Multi-Color is a public company trading on the NASDAQ Global Select Market Exchange (company symbol: LABL).

For additional information on Multi-Color, please visit <http://www.mcclabel.com>.

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