

MULTI-COLOR OMAHA: PRESSURE COOKER



MARKET BACKGROUND

Multi-Color is a global supplier of decorative labeling technologies supporting a diverse client base of recognized businesses and brands. Yet our team members in the Omaha, NE facility are rooted in Midwestern values. Our team supports many of Multi-Color's strategic clients in the fast paced and rapidly changing protein market.

THE CHALLENGE

Multi-Color's Omaha team was awarded new Pressure Sensitive label business through a strategic partner. The portfolio of business included over 400 SKU's across three unique manufacturing facilities. However, to align with our clients internal initiatives and deadlines the transition needed to be completed in 120 days. By meeting this timeline our client would capture additional savings and synergies.

MCC SOLUTION

Multi-Color utilizes a proven process to implement new business to ensure success for our clients. After the scope of the business was determined and the transition timeline was established, we quickly assembled the dedicated onboarding team members to layout our new business transmission action plan. Multi-Color's onboarding team consists of members from cross-functional areas of expertise. With a diverse group of team members, Multi-Color is able to efficiently and effectively manage the three pillars of a business transition: Graphics, Qualifications and Business Systems. This process has proven to minimize risk and downtime for our clients while optimizing their ROI.

THE RESULTS

Multi-Color's onboard team, led by the Project Manager successfully accomplished the transition within 120 days. Multi-Color's experience and proven team approach ultimately allowed our client to successfully achieve their goals thus creating additional value for their business. This achievement would not have been obtainable without the participation from MCC team members leading the project and collaborating with our client's dedicated champions.



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